

Inclusively's

# 2024 Year in Review

This year marked significant growth and impact for Inclusively as we continued our mission of unlocking every employee's value and simplifying access to what people need to thrive at work.

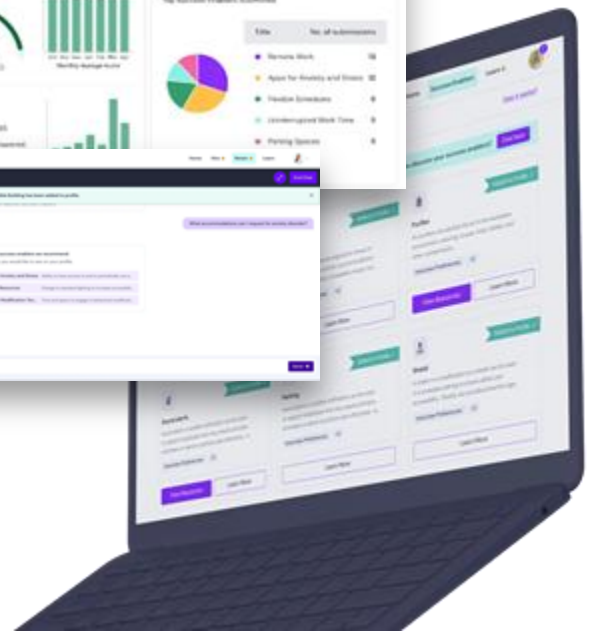
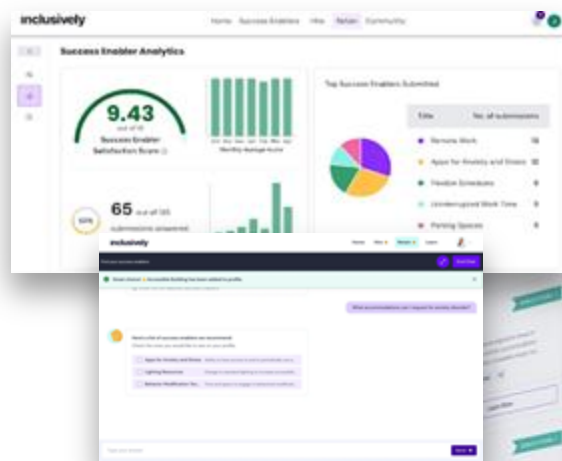
## Launch of our Retain Platform



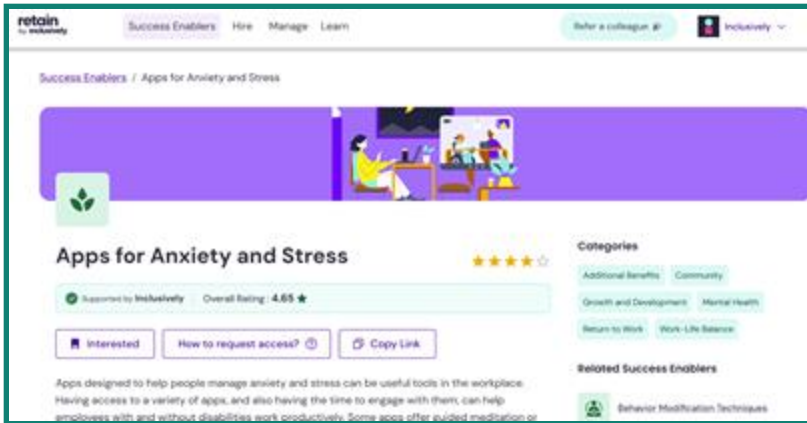
retain

We successfully launched our Retain platform, providing companies with a universal approach to supporting employee needs around workplace benefits, resources, and accommodations.

Retain empowers employees to anonymously search, discover, and access the support they need without requiring disclosure, while helping companies leverage all the existing investments made across benefits, products and services to meet the evolving demands of the next generation of the workforce.

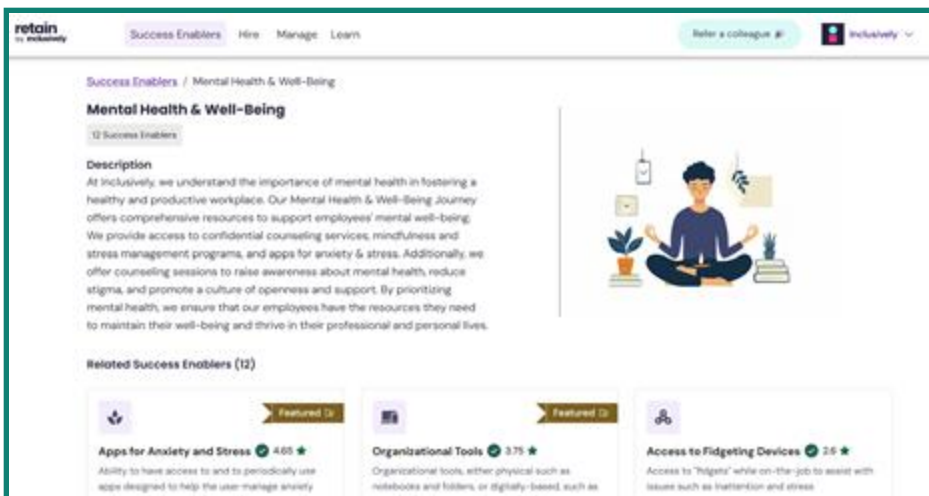
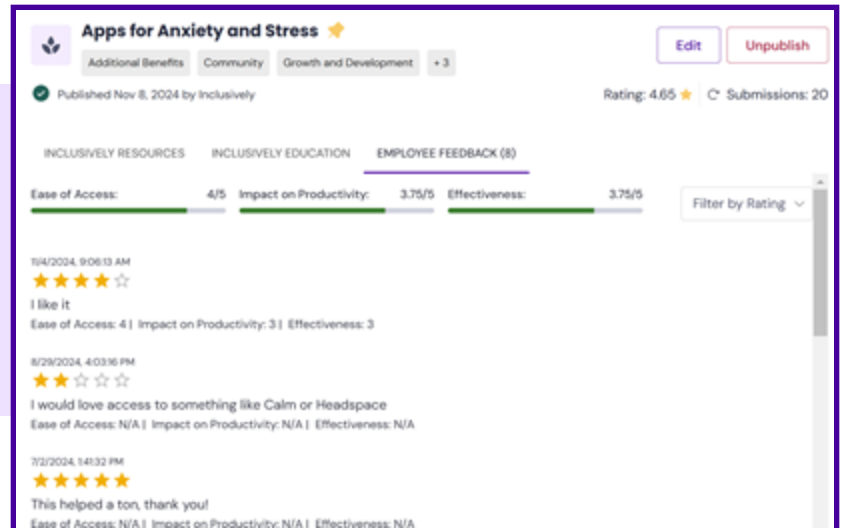


## Product Innovations



**Enhanced Search and Discovery:**  
Now serving up content-centric insights for users with Hero Search, added a Success Enabler Details Page, and a new editing experience for admin users

**Tailored Our Feedback System:**  
Implemented a 5-star rating system and detailed review fields for each resource



**Created Success Journeys:**  
Customizable pathways for employees to explore employer-provided resources, benefits, and perks

## Satisfied Customers



"Your platform is the easiest to use of all the recruiting tools we have."

**Large nonprofit company**



"We've hired 11 candidates through Inclusively and one candidate we hired helped us rethink our approach to on-site accommodations."

**Large financial service firm**



"What you're providing with Retain is a really important missing piece in the accommodations process."

**Global tech company**



## Product Usage

### retain

▶ 671 grand total Success Enablers requested

▶ 103 unique Success Enablers requested

Top 3 most requested:

- Organizational Tools
- Apps for Anxiety and Stress
- Reminders

### hire

▶ 70,879 connections for the year across 34 employees

▶ 140 unique Success Enablers requested

▶ 52,403 grand total Success Enablers requested

Top 3 most requested:

- Remote Work
- Information Ahead of Time
- Flexible Schedules

## Inclusively's Data



Conducted quarterly data analysis & research showing that while candidates and employees identify as having disabilities or support needs, companies fail to provide adequate support.



**58%**

**cited accommodations as critical to workplace success**

**57%**



**of employees do identify as having a disability but haven't disclosed**

**55%**

**selected mental health challenges**



**53%**



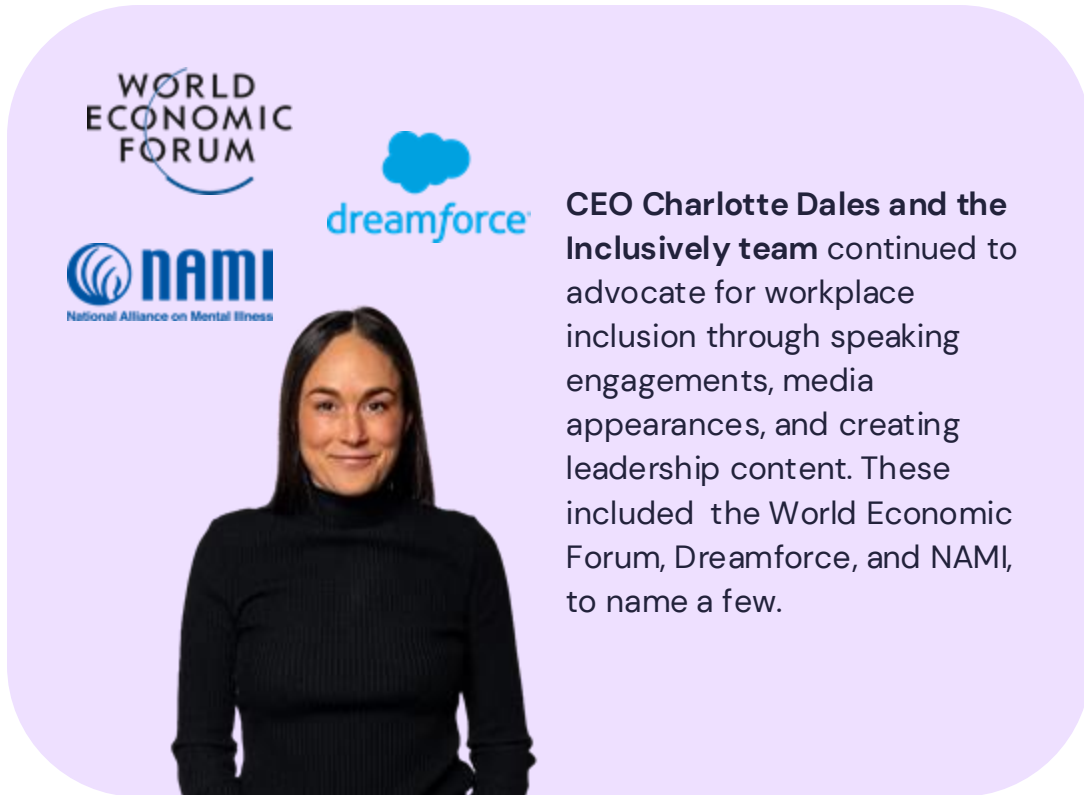
**responded 'no' or 'not sure' when asked if their employer is on the right track when it comes to meeting the needs of the next generation of employees**

**41%**



**said likely to leave a job if they don't receive support**

## Expanded Thought Leadership



**WORLD ECONOMIC FORUM**

**dreamforce**

**nami**  
National Alliance on Mental Illness

CEO Charlotte Dales and the **Inclusively team** continued to advocate for workplace inclusion through speaking engagements, media appearances, and creating leadership content. These included the World Economic Forum, Dreamforce, and NAMI, to name a few.

**Looking Ahead:** As we move into 2025, Inclusively is poised to further revolutionize workplace inclusion and employee support. We're committed to enhancing our technology, expanding our reach, and continuing to drive meaningful change in how companies support their diverse workforce.

Thank you to our team, clients, and partners for making 2024 a landmark year for Inclusively. Together, we're building a future of work where both employers and employees can truly thrive.

**Contact us today to learn more: [inclusively.com/request-demo](https://inclusively.com/request-demo)**

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